

BOGEY'S BACK! Consumer Advocate Mike Boguslawski Returns to Connecticut to Represent Positive Energy Electricity Supply, LLC



FOR IMMEDIATE RELEASE Middlebury, CT, June 15, 2010 — Consumer advocate Mike Boguslawski will make his official return to his home state of Connecticut to represent Positive Energy Electricity Supply, LLC as Vice President of Consumer Affairs. Boguslawski, fondly known as “Bogey,” was a consumer advocate with WTNH-TV8 for 19 years, and became a household name across the state due largely to his success in resolving consumer grievances with his no-nonsense approach.

Born and raised in Bristol, CT, Mike Boguslawski spent many of his early professional years in local and state government agency positions, including two years as a Councilman in Bristol. He also worked in various state agencies, including the Departments of Consumer Protection, Revenue, Public Utilities and Motor Vehicles. His career in television and radio expanded with national assignments in Pittsburgh, Los Angeles and Orlando as an expert commentator on television, radio and print media. Bogey’s work also included assignments with ABC, CBS and NBC television networks.

“Bogey was an easy choice to represent the company,” commented Joseph Ventura, of Positive Energy Electricity Supply, LLC, “as he has been known as the people’s advocate in Connecticut for a long time. He has a reputation for always looking out for other people’s welfare, just as Positive Energy is always looking out for our customers’ welfare. We cannot think of anyone better to represent us than Bogey. His unique skill set and experience will make him a valuable asset to the Positive Energy family.” Ventura explained that initially Boguslawski will bring attention to the premier services Positive Energy offers through advertising and engaging current and potential customers on the benefits of choosing Positive Energy.

Mike Boguslawski recently expressed confidence that he will have an immediate impact on the industry. “People in Connecticut know Bogey, and they know what they are getting with me,” said Boguslawski. “They are getting honesty, integrity and someone who will fight for them. It would not be my decision to represent any company unless they represented the best option for consumers of Connecticut.”

Positive Energy Electricity has been operating in Connecticut for over 18 months and offers unparalleled customer service, low rates and a no-hassle policy. Currently they have over 38,000 residential and commercial customers and over 400 employees and agents. Unlike many other alternative energy providers, Positive Energy has free enrollment, no early termination fees, simple price models and no contracts. “What we offer,” stated Ventura, “is a consumer-centered service that is based on the idea of community and delivering affordable energy to hard-working Connecticut families and businesses.”

For more information on Positive Energy Electricity Supply, contact Guy Ferraiolo at bogeymedia@getpositiveenergy.com or call **203-528-0243**.

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